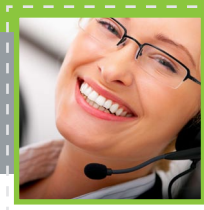




Get To Know Telesphere

# PRESS KIT



## Telesphere Backgrounder

Led by executives who have powered some of the most successful telecommunications companies in the past decade, Telesphere® is a nationwide provider of the smart voice and data solution for business. Founded in 2000, Telesphere has been providing converged voice and data services over a private IP network since 2003. Telesphere is backed by prestigious telecom industry leaders, including Rally Capital and Hawkeye Capital, and maintains its corporate headquarters in Phoenix, Arizona.

With a national footprint, Telesphere currently provides telecom services to customers spanning more than 40 states. Telesphere offers small and medium-sized businesses the extensive service and features generally available only to larger corporations—all without the cost, hassle and limitations of traditional Private Branch Exchange (PBX) systems. By linking offices with a private, dedicated, pure IP connection, Telesphere is able to provide telephone and Internet service to companies through a single “hosted” solution.

Telesphere’s powerful telecommunications technology provides users many key advantages, including simplicity, security and scalability.

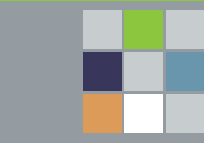
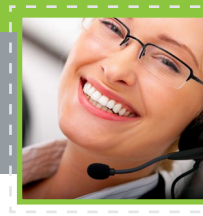
So, what makes Telesphere so powerfully simple?

- Turnkey phone and Internet service
- No expensive equipment to purchase or store
- Single provider with 24/7 support
- Easy management of calls, contacts, voicemails and emails
- Private, secure data connection
- Built-in redundancy and disaster recovery
- Straightforward per-seat pricing
- No maintenance contracts

Telesphere provides companies with easy, flexible voice and data services, regardless of each individual user’s telecommunication requirements or geographic location. Telesphere furnishes fully hosted voice service across the United States directly to Cisco, Polycom and other compatible IP phones. With advanced features like 4-digit dialing, an office on the west coast can feel like it’s down the hall from an office on the east coast. Additionally, inter-office long distance becomes free.

With reliable customer service, anywhere self-managed web controls and straightforward per-seat pricing, Telesphere keeps business telecommunications easy. Whether an office has 10 desks or 100 desks, companies can receive fully hosted, fully managed voice and data services, productivity-boosting features, necessary equipment and ongoing support for a flat monthly rate per user.

Telesphere uses a completely private IP network for voice transport, ensuring consistent service and peak security for users. Telesphere’s hosted PBX solutions arrive through smart connections that dynamically allocate and prioritize voice and data services.



## Frequently Asked Questions

### **WHO IS TELESPHERE?**

Brought together by the desire to present a smarter voice and data solution for business, Telesphere's financial backers and management have been involved in some of the most successful telecommunications companies of the past decade. Headquartered in the Phoenix, Arizona, area, Telesphere currently has customers across more than 40 U.S. states.

### **WHAT SERVICES DOES TELESPHERE PROVIDE?**

Telesphere delivers the next generation of business phone and Internet services. Providing the latest, state-of-the-art hosted PBX solutions, Telesphere operates and maintains a robust national platform on a private, dedicated, all IP network. The result is safe, secure and clear voice and data services.

Telesphere's complete solution includes local and long distance voice service, Internet access and advanced features like simultaneous ring, click to dial as well as voicemail and fax to email. Telesphere also offers bundled solutions that include the latest high-definition phones. All solutions offer flat per-seat pricing.

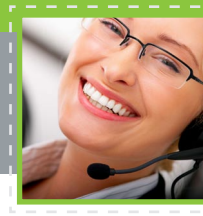
### **WHO CAN BENEFIT FROM TELESPHERE'S SERVICES?**

Telesphere's hosted PBX solutions are designed for all businesses and organizations seeking the high-performance telecommunications infrastructure and features that, in the past, have been affordable only to large Fortune 500 companies.

With 4-digit dialing that treats long-distance offices as if under one roof, Telesphere is ideal for organizations that operate in multiple locations across the nation. With its simultaneous ring and unified messaging features, Telesphere also works well for companies that require constant connectivity with staff and clients. Telesphere protects companies from missing important calls, so business can continue as usual, even during a power outage.

### **HOW DOES TELESPHERE'S SERVICE DIFFER FROM TRADITIONAL PHONE SERVICES?**

In the past, businesses connected phone systems to the public telephone network with basic lines or trunks, and all data connections, or Internet lines, required separate cabling to the office location.



Business telecommunications providers eventually started providing integrated connections to offer both phone and Internet services using one dedicated connection. Later these providers began to include an IP PBX system to take better advantage of existing VoIP technology and to allow for a more efficient use of internal wiring.

Telesphere has evolved this traditional business telecommunications model, providing a fully hosted, private IP solution. With Telesphere, the intelligence of a telecom system is hosted in a secure, central location with 24x7 monitoring. The solution gives companies all the features and efficiencies of an IP PBX without the heavy costs of purchasing the equipment. This innovative approach eliminates all up-front capital costs, independent on-site maintenance and the need for additional resources to care for the system. In short, Telesphere provides companies with the most reliable, powerful and feature-rich telecom services available today.

#### **HOW DOES TELESPHERE DIFFER FROM OTHER VOIP PROVIDERS?**

Telesphere operates on a private data connection versus the public Internet that so many other providers use. Telesphere offers a fully hosted, fully managed PBX solution, which means there is no longer a need to purchase an expensive on-site PBX. Telesphere includes the latest, advanced system and user features in its most basic package.

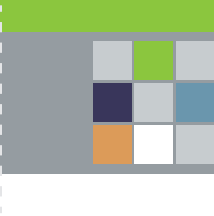
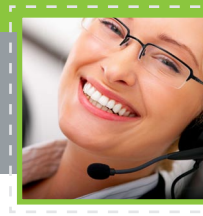
#### **HOW CAN TELESPHERE HELP COMPANIES WITH REMOTE LOCATIONS?**

Telesphere connects all users in a given company to the same platform, so satellite and/or remote offices can function as if located in the exact same building. Telesphere also allows for unlimited local calling, pooled long-distance calling, nationwide 4-digit dialing and unified messaging—all at a flat per-seat price.

#### **CAN TELESPHERE'S SERVICE SAVE A COMPANY TIME AND MONEY?**

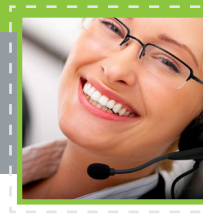
Telesphere provides all telecom equipment and services for one flat monthly per-seat price with no hidden costs. Because Telesphere offers a fully hosted, fully managed solution, businesses can save \$20,000-\$40,000 of the costs it takes to purchase and maintain a proprietary on-site PBX phone system. Telesphere also offers 24x7 world-class customer support at no additional charge.

Using Telesphere's engineers eliminates the need to hire contract professionals to assist with the management of Internet and phone services. Telesphere additionally provides business continuity and disaster recovery capabilities, so companies maintain a dependable connection, even in the event of a natural disaster, connectivity failure or power outage.



## Telesphere Fact Sheet

- Telesphere's platform is hosted centrally in a secure, fully redundant, power-protected environment with 24x7 monitoring.
- With Telesphere, companies can continue business as usual, even in the event of a power outage or connectivity failure at their physical offices. Inbound calls continue to reach the phone and voicemail system and can be redirected to alternate sites or numbers.
- Telesphere's team of engineers is available 24 hours per day, 7 days per week, to make any necessary changes to service and to continuously manage voice and data services.
- The Telesphere Complete™ solution provides everything a company needs for ready-to-use, feature-rich voice and data services. A data connection, business-class IP phones with installation, bundled turnkey phone and Internet services, the latest in user and system features and 24x7 support are available for a flat per-seat monthly rate.
- With the Telesphere network, businesses are not limited to the number of channels available on traditional circuit-switch networks. Therefore, companies are more than equipped to handle peak periods, and they can run converged services of voice, video and data with packet prioritization.
- With Telesphere's robust, anywhere web controls, customers have complete access to monitor network connections and to perform self-managed adds, moves or changes to their service.
- Telesphere combines all local voice settings, long distance, high-speed Internet access, data connectivity, IP phone handsets and business telecom features into one service from a single provider.



## Telesphere Biography



### **CLARK PETERSON - CHIEF EXECUTIVE OFFICER**

With more than 22 years of telecommunications industry experience, Clark Peterson brings extensive leadership and insight to his role as Chief Executive Officer of Telesphere. His experience, spanning both the wireline and wireless industries, has been with some of the most respected names in the telecommunications industry.

Most recently, Peterson served as President of U.S. Major Market Operations for Clearwire. As one of the original employees of Clearwire, he was a key contributor to building Clearwire's foundation and successfully executing its business plan. Under a strong management team, the company grew to more than 800 employees and 88,000 customers and raised more than \$2 billion in funding during his tenure.

Prior to joining Clearwire, Peterson worked for XO Communications, the nation's largest competitive local exchange carrier. There he was president of the west region, XO's largest region. Peterson was responsible for the management of more than 260 employees spread over several markets, including Los Angeles and San Francisco. Additionally, he served as general manager for NEXTLINK, building the Las Vegas market from its inception.

Peterson has held other various sales and marketing management positions in the wireless industry, including Director of Sales and Marketing for AT&T Wireless Services, Director for McCaw Revenue Development and Product Director for McCaw Cellular Communications/Cellular One. Peterson received his degree in business management from Brigham Young University and was twice voted "Top 40 Businessmen Under 40" in the state of Nevada. Peterson currently serves on multiple boards for business associations and not-for-profit organizations.